**APPLICATION FORM – GFPA Branding & Website Competition**

To be completed and submitted by interested applicants

The document is in a DOCX format to be easily completed. Please don’t change the structure

## 1. Applicant Information

|  |  |
| --- | --- |
| Full Legal Name (Company/Individual/Consortium) |  |
| Country of Registration / Citizenship |  |
| Registered Address |  |
| Website / Portfolio |  |
| Primary Contact Person (Name & Title) |  |
| Email |  |
| Phone |  |
| Legal Status (Company/NGO/Individual/Consortium) |  |

## 2. Relevant Experience

Provide up to 5 relevant projects (branding and/or website development)

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| --- | --- | --- | --- |
| **Client** | **Project Title / Scope** | **Year** | **Link (If available)** |
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Experience working with business associations and SMEs in the forestry sector – If applicable, include collaboration in areas such as wood and non-wood forest products, ecotourism, biomass, aquaculture, nurseries, and other sustainable forestry initiatives.

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| **Client** | **Project Title / Scope** | **Year** | **Link (If available)** |
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References (at least 2):

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| --- | --- | --- | --- |
| **Referee Name** | **Organization & Position** | **Email** | **Phone** |
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## 3. Team Composition & Key Experts

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| --- | --- | --- |
| **Name** | **Role (Brand Strategist/Designer/Developer)** | **Years of Exp.** |
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## 4. Proposed Approach & Methodology (branding strategy, UX/UI, bilingual support, SEO, etc.)

## 5. Timeframe (max. 90 days)

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| --- | --- | --- | --- |
| **Activity** | **Deliverables** | **Start Date** | **End Date** |
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## 6. Financial Proposal (Currency: GEL)

Provide breakdown by activities/deliverables.

**Companies: Excluding VAT;**

**Individuals/** **Consortium: Gross (including income tax and pension fund)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities/Deliverables** | **Unit/Notes** | **Unit Price** | **Total Amount (GEL)** |
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Total (in GEL): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## 6. Declarations

I/We declare the information provided is true and complete.

I/We have no conflict of interest with CENN.

|  |  |
| --- | --- |
| **Authorized Representative (Name & Title)** |  |
| **Signature** |  |
| **Date & Place** |  |
| **Company Stamp (if applicable)** |  |

## 8. Submission Instructions

Deadline: 19 September 2025

Emails: Jimsher.koshadze@cenn.org ; Mariam.barbakadze@cenn.org

Subject line: “Company\_Name” or “Individual Full Name” – GFPA Branding and Website

## 9. Evaluation Criteria (for reference)

* Financial Offer – 40 points
* Qualification – 40 points
* Timeframe – 10 points
* Experience in Thematic Sectors – Experience with business associations, SMEs in the forestry sector, including forest products and related directions – 10 points.